



Spa, Retreat, Beauty, Green Living, Health & Wellness Online Advertising ~ Spa Marketing Campaigns

Advertise within our leading **Spa Directory** Resource [GETAWAY SPAS](#) and popular [SPAPARAZZI Spa Blog](#)

Spa and Retreat Advertiser MEDIA KIT

Target your niche audience with effective **spa advertising** to promote your **spa, retreat, beauty, green living** or **health and wellness** business online within our leading **Spa Directory**, [GETAWAY SPAS](#) and popular **Spa Blog**, [SPAPARAZZI](#). Find new spa and retreat visitors with our unique **spa marketing, affordable spa advertising campaigns** developed for resort spas, hotel spas, destination spas, day spas, medical spas, fitness spas, wellness retreats, weight loss spas, health spas, retreats, retreat centers, as well as other beauty, green, eco-friendly, health & wellness related companies - professionals in the **Spa and Retreat Industry**.



Spa & Wellness Revolution

The Spa, Beauty, Health & Wellness Industry has now exceeded trillions of revenue dollars of growth in the 21st Century and is expected to continue its climb as healthy lifestyle enthusiasts, spa and retreat-goers alike continue to seek after products or services designed to keep them healthy, looking & feeling great, as well as helping to slow down the effects of aging and disease.

The question IS.....are they finding YOU?

Are you the **owner** of a destination spa, spa hotel, resort spa, health spa, fitness spa, beauty spa, day spa, holistic retreat, wellness center, retreat lodge, spa retreat, adventure retreat, fitness retreat, mountain retreat, nature retreat, wellness retreat, health spa retreat, juice fasting retreat, bed and breakfast spa, inn, retreat center, mobile spa, medical spa, diet, weight loss spa, salon, **spa supply company** or work as a **spa products retailer**, cosmetic therapist, esthetician, counselor, dietician, nutritionist, life coach or **other** business entity, promoting **self-improvement, beauty, fitness, green living, health or wellness** ONLINE?

You can now benefit from the **targeted** exposure and increased **traffic** received from partnering with us as a **leading Spa, Beauty, Fitness, Green Living, Health or Wellness resource**.

Promote your **SPA, RETREAT, BEAUTY, GREEN LIVING, HEALTH or WELLNESS related business** in **several ways**:

[GETAWAY SPAS](#) (Sidebar advertising and placement within our online **SPA Directory**)

[RETREAT Directory](#)

[DAY SPA Directory](#)

[Spa Beauty Suppliers RESOURCE Directory](#) (option for visibility on both **Getaway Spas** & **SPAPARAZZI Spa Blog**)

[SPAPARAZZI Spa Blog](#) ~ *The Spa Healthy Lifestyle Blog for Natural, Organic Living*

Select **Advertising & Promotional Opportunities**

(**Sidebar** and **footer advertising** or placement within our **online SPA Directory, Spa Beauty Supply DIRECTORY, Eco-Green Directory** as well as select **Product Advertorials, Spa Classifieds** or **Spa Property Review** opportunities)

[ECO GREEN DIRECTORY - Resource Guide to Eco-Friendly, Green Living Products and Services](#)

As a respected **Spa & Retreat Directory Resource** since 1998 for locating **spa vacation getaways** and **healthy lifestyle retreats Worldwide** advertisers can be **assured** of receiving **targeted** exposure throughout our niche websites catered to those individuals with a growing interest in **beauty, health, wellness** and **travel escapes** for **Mind, Body and Soul**. We'll create for you a **custom advertising campaign** that puts your marketing message in the forefront of our **highly targeted** online **health conscious, spa and retreat community**, as well as one that enhances the website visitor's experience.



GETAWAY SPAS values its sponsor **relationships** and in doing so strives to provide **very competitive ad rates** to spa, beauty, fitness, health and wellness advertisers, offering them **highly effective** marketing and advertising **OPTIONS** compared to those found on competitor sites. A **creative** marketing and advertising campaign is one of the best, most effective ways to **promote your spa, retreat, health and wellness** related business, by reaching new potential **retreat visitors or spa clientele** who readily seek your services, products or health and wellness offerings. We provide our exclusive spa clients in the travel, spa, retreat, health and wellness industry a **cost effective** and **result-driven** advertising campaign to reach marketing goals and promote their business **WORLDWIDE!**

Contact our Media Sales Dept today!
Spa, Retreat, Beauty, Health & Wellness Marketing
designed to effectively **GROW** your business
[Click here](#)



SPECIAL advertising promotions may be available. Please inquire above.

Demographics Facts*

GETAWAY SPAS and **SPAPARAZZI Spa Blog** enjoy a **higher female audience** compared to **men**, representing an **average ratio of 65/35**. Additionally our statistics present healthy lifestyle, spa and retreat **enthusiasts, college educated** and **above**, health conscious, professional women and men between the ages of **25 and 55** with moderately affluent income levels of 65K to 100K to the more **ultra affluent**. Our reach is **Worldwide** with the strongest foothold from those visitors residing in the USA, Canada and Europe.



Spa & Retreat DIRECTORY ~ Advertiser package pricing, placement & listing details

SELECT Ad Campaigns are for ONE YEAR unless otherwise noted - see online ad rates listed below:

EXPANDED Full Page SPA or Retreat Listing (visible on **GETAWAY SPAS**)

Destination Spa, Resort / Hotel Spa, Retreat, Bed & Breakfast Spa, Inn, Ranch Spa, Cabin Spa Retreat, Day Spa, Health Spa, Wellness Spa, Adventure & Fitness Spa or Weight Loss Spa (Receives more **prominence** in category)

1 Year Online advertising campaign \$399 ~ Includes up to **3 categories** to be featured in **related to** your Spa or Retreat)

Custom FULL PAGE Listing for MAXIMUM EXPOSURE - links to your own website for **DIRECT** booking / reservations

[View EXPANDED Spa or Retreat listing HERE](#) (alternative **layouts** available - links from **multiple** locations throughout website)

FEATURED SPA or Retreat Directory Listing (visible on **GETAWAY SPAS**)

Retreat Lodge, Spa Retreat, Adventure & Fitness Retreat, Mountain Retreat, Nature Retreat, Wellness Retreat, Health Spa Retreat, Juice Fasting Retreat, Weight Loss Spa, Bed & Breakfast Spa, Ranch Spa, Cabin Spa

1 Year Online advertising campaign \$199 ~ Includes up to **3** retreat related categories in which to be featured)

Links to your own website for **DIRECT** booking / reservations

[View Retreat Directory format HERE](#) (select a location or retreat type once there to view format)

FEATURED Day Spa Directory Listing (visible on **GETAWAY SPAS**)

Day Spa, Medical Spa, Dental Spa, Mobile Spa, Esthetician, Cosmetic Therapist, Spa Beauty Retailers

1 Year Online advertising campaign \$199

Links to your own website for **DIRECT** spa **appointment bookings** and/or related **spa product purchases**

[View Day Spa Directory format HERE](#)

FEATURED Spa Beauty Supplier Listing (visible on both **GETAWAY SPAS** and **SPAPARAZZI Spa Blog**)
Spa Beauty Product and Spa Industry Supply Companies, Online Spa Shops, Home Spa Product Companies
1 Year Online advertising campaign \$199 ~ (open to RETAILERS and WHOLESALERS)
Links to your own website for selection and **PURCHASE** of products or services
[View Spa Beauty Supplier Directory format HERE](#)

FEATURED Eco-Green Resource Directory Listing (visible on **SPAPARAZZI Spa Blog**)
Eco-Friendly, Green, Natural, Organic Products, Fair Trade Goods, Green Living Resource Companies
1 Year Online advertising campaign \$159 ~ (open to RETAILERS and WHOLESALERS)
Links to your own website for selection and **PURCHASE** of products or services
[View Eco-Green Resource Directory format HERE](#)

SPA CLASSIFIEDS ~ presented on **SPAPARAZZI Spa Blog** (open to SPA or RETREAT INDUSTRY PROFESSIONALS only)
Need to promote a special offer on related spa products, services, or an event as a Spa Industry Professional?
1 time insertion \$50 / Ad remains **online** for a designated period of **up to 3 months** at *your* discretion. (restrictions *may* apply)
[More info HERE](#)



Targeted BANNER Ad placement & pricing ~ Spaparazzi Spa Blog or Getaway Spas

Optional BANNER AD Placement

Static **gif**, **animated gif**, **jpeg** banner ad placements, unless otherwise noted.

Additional DISCOUNTS may be available for extended **spa advertising** campaigns on ANY **online spa advertising package** or during **promotional pricing** events. Please **contact us** via [E-mail](#) to inquire as to availability.

Advertising rates noted below for 1/2 Year - 6 months:

(Ad rates presented **DO NOT** reflect per month)

Leader Board Banner Ad - visible on **SPAPARAZZI Spa Blog** (footer area **only**)

\$139 USD for a **728 x 90** pixel size ad

Standard Skyscraper Ad - visible on **GETAWAY SPAS** or **SPAPARAZZI Spa Blog**

\$149 USD for a **120 x 600** pixel size ad

Wide Skyscraper Ad - visible on **GETAWAY SPAS**

\$175 USD for a **160 x 600** pixel size ad

Half Page Ad - visible on **SPAPARAZZI Spa Blog**

\$250 USD for a **300 x 600** pixel size ad

Medium Rectangle Ad - visible on **SPAPARAZZI Spa Blog**

\$159 USD for a **300 x 250** pixel size ad

3.1 Rectangle Ad - visible on **SPAPARAZZI Spa Blog**

\$135 USD for a **300 x 120** pixel size ad

Double Height Banner Ad - visible on **GETAWAY SPAS** or **SPAPARAZZI Spa Blog**

\$135 USD for a **125 x 250** pixel size ad

Large Square Banner Ad - visible on **GETAWAY SPAS**

\$125 USD for a **150 x 150** pixel size ad

Standard Square Banner Ad - visible on **GETAWAY SPAS** or **SPAPARAZZI Spa Blog**

\$115 USD for a **125 x 125** pixel size ad

Small Button Banner Ad - visible on **GETAWAY SPAS**

\$99 USD for a **120 x 90** pixel size ad

Contact one of our Media Advertising Specialists **TODAY!**

Have additional **QUESTIONS** before proceeding? You may also reach us via our [CONTACT FORM](#)

We gladly **ACCEPT** the following **CREDIT CARDS**, forms of payment.



ADVERTISER Terms of Service Agreement and Disclaimer

Please note: It is assumed that the advertiser has read the following terms and agrees to its conditions without any further notice. We also retain the right to revise our terms of service and disclaimers at any time which will supersede all previous disclosures related to such. **Current** or **potential advertisers** can always find our most recently revised **advertiser terms of service** posted online.

1. **GETAWAY SPAS** and **SPAPARAZZI** reserve the right to reject any advertising should we deem it to be offensive or inappropriate.
2. The advertiser or agency of record assumes liability for all content supplied, including text, photos and illustrations. We retain the right to **reduce** image sizes, limit the number of images and/or ad copy text within each listing, to fit our listing format per advertiser. **Full page listings** limited to no more than 750 words. **Category listings** between 150 to 350 words. 5-6 **images** per full page listing.
3. Full payment due and payable in full, upon agreement.
4. No guarantees as to any advertiser's results are expressed or implied due to the inherent nature of all advertising.
5. Notification of changes to ad copy descriptions can be made at any time (for ex: updates) but limited to 2 updates per year.
6. No cancellations or refunds once payment is remitted for any reason.
7. Your payment constitutes acceptance of all terms of use as set forth in this media kit and online.
8. In addition, **GETAWAY SPAS** or **SPAPARAZZI** does **not** provide **reciprocal links** to spas, retreats, day spas, etc. We have the utmost respect for our **advertisers** by not giving gratis links to companies who are otherwise eligible to join our discerning online spa, retreat, green living or health and wellness community with an affordable paid listing.

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